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LAUNCH INTERNATIONAL, INC. INTRODUCES AWARD AND SPEAKER SUBMISSION SERVICES

MARCH 8, 2010 -- Launch International, Inc., a strategic marketing and sales enablement company, announces the availability of its new award and speaker submission services.

Developed with the express purpose of helping organizations gain greater industry recognition, this offering consists of two main components: award submissions that improve credentials in a specific area of expertise; and presentation abstracts that secure speaking slots at industry conferences. Each of these core services employs today's best practices for content development and submission delivery – giving businesses an opportunity to expand the reach of their brand and enhance credentials in a targeted, cost-effective manner.

“Award and speaker submission services from Launch International help companies identify, apply for and capitalize on the award opportunities and speaking engagements they need to bolster their credentials and maximize market penetration,” said Jody Canavan, founder and president of Launch International. “Leveraging these services helps organizations validate their solutions and offerings – and achieve the status of a thought leader in their respective industries.”

About Launch International

Located in Doylestown, Pennsylvania, Launch International is a WBENC-certified strategic marketing and sales enablement company dedicated to building the high-value content and associated deliverables that help salespeople sell faster and customers buy smarter. By balancing strategy and execution, the company is able to define and develop “right time, right place” tools that can accelerate buying and selling cycles.

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